

**WOODWARD  
&  
LOTHROP**

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**RED CENT**

...rich new color in  
a wealth of accessories  
to Spring's smart  
gabardine

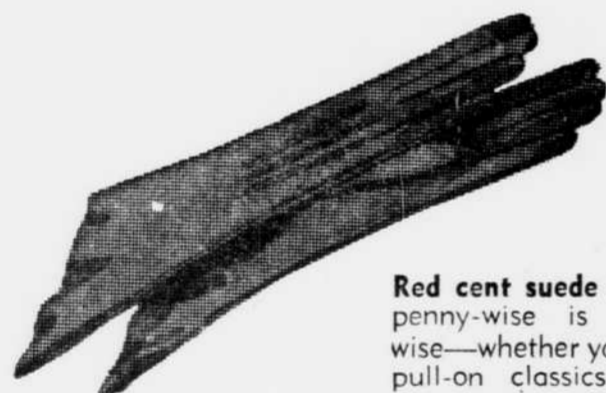


**Frivolt, flowered sailor.**  
Shining straw—red cent  
with Kelly green spice,  
\$18.50  
Others, \$15 to \$22.50  
MILLINERY SALON, THIRD FLOOR.

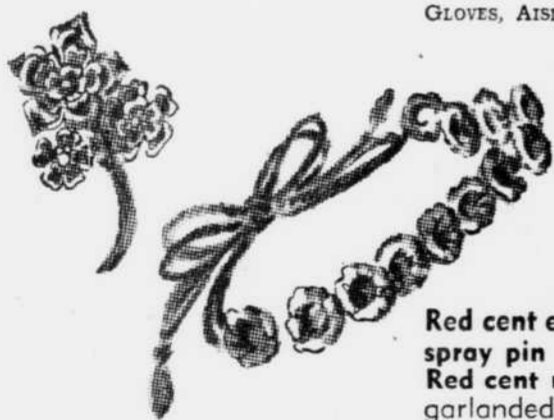


**Red cent calf envelope,**  
neatly folded, even—for  
surprise — at the sides,  
\$10.50

**Plump and pleasing pouch**  
of red cent calf — \$7.50  
HARDWARES, AISLE 8, FIRST FLOOR.



**Red cent suede gloves—**  
penny-wise is fashion-  
wise—whether you choose  
pull-on classics or red  
cent intersticed with  
green — \$1.95  
GLOVES, AISLE 18, FIRST FLOOR.



**Red cent enameled flower  
spray pin — \$6**  
**Red cent morning glories,**  
garlanded to make you a  
necklace — \$1.95  
COSTUME JEWELRY, AISLE 5,  
FIRST FLOOR.



**Red cent bordered, flower-  
centered handker-  
chiefs, in that exquisitely  
sheer 90% linen-10%  
cotton combination — \$1**  
HANDKERCHIEFS, AISLE 17,  
FIRST FLOOR.



**Red cent as Pandora lav-  
ishes it on your shoes:**

**A—"Miami"—** graceful  
wool gabardine and calf  
pump. Open toe. \$14.75  
**B—"Tailleur"—** wool  
gabardine and calf suit-  
satellite — \$12.75

**C—"Beverly"—** open toe,  
open heel, bold flap.  
Red cent calf — \$14.75  
WOMEN'S SHOES, SECOND FLOOR.



**A—Charles Armour's subtle mastery of line**  
—never more apparent than in this jacket-  
frock of beige Forstmann wool gabardine.  
Artless white cotton pique trims little-girl  
frock and urbane, slide-fastened  
jacket. From a group in misses' sizes  
\$59.75

MISSIES' DRESSES, THIRD FLOOR.

**C—Feminine three-button sack suit—the**  
skirt with kick pleat. As clean-cut as your  
brother could ask—devastating with a new  
flowered hat. Blue or tan wool  
gabardine. Sizes 12 to 20 — \$35  
WOMEN'S SUITS, THIRD FLOOR.

**E—Middy blouse and pleated skirt—re-**  
member? Very 1941 in cruise beige or navy  
rayon gabardine. Gives you that lithe new  
longer waistline. Sizes 30 to 36.  
Blouse, \$8.95 Skirt, \$8.95  
SPORTSWEAR, THIRD FLOOR.

**Your Vassarette—"underneath it all" secret**  
of your trim, neat look in gabardine. Fashion-  
ed of Nylon, in a comfortably porous, yet  
withal sturdy knit, it has a way with bulges.  
Enjoy the smooth things it does for your  
figure, in your choice of two models, one  
with light, flexible boning at the waist-  
line. Each in pretty tearose — \$5  
CORSETS, THIRD FLOOR.

*Mannerly Gabardine*

**High in Spring Fashion-favor**

*wins many an admiring glance, feminine or masculine*

Supple, comfortable and serviceable—whether woven of wool, rayon or cotton—this fabric, as crisp as narcissus poeticus, has the lighthearted look, the lighthearted "feel" of Spring. Tailored softly in feminine versions—tailored decisively for a masculine world—small wonder that gabardine turns so many delighted eyes its way. A word, then, to you fashion-wise—hurry to Woodward & Lothrop, then go forth into a world suddenly freshened with flowers, and win your share of compliments—in gabardine.



**B—Handsomely tailored, conservative, double-  
breasted, three-piece suit with new fuller, long roll  
lapel — \$37.50**

**D—Masculine wool gabardine—single-breasted, three-  
piece suit. Semi-drape model, with flap pockets and  
vent back — \$37.50**

Tan, brown, sand, olive, green, light and dark blues for your  
choice, in a group that proves clothes make the man—an object of  
admiration.

THE MEN'S STORE, SECOND FLOOR.

**F—Woodshire Varsity wool gabardines—good mixers with tweed  
or flannel slacks and jackets. Single or double breasted drape  
models. Tan, brown or blue. Sizes 34 to 38 regular; 36 to 38  
long. Perfect for the transition from campus to office — \$27.50**

STUDENTS' CLOTHING, SECOND FLOOR.

**Son displays pardonable pride in his trim-as-Dad's wool gabar-  
dine three-piece suit. Blue, tan or brown, with three-button,  
vent-back jacket, vest and pleated slacks. Sizes 14 to  
18 — \$25**

THE BOYS' STORE, FOURTH FLOOR.

#### Masculine Accents

**Woodlothan striped cotton shirts,**  
collar-attached style — \$2.50

**Silk foulard tie, new designs — \$1.50**

**Sheer cotton, bordered handker-  
chief, from Switzerland — 50c**

**Soft ribbed cotton socks. Snug ankle  
fit. 10 color choices. Pair — 50c**

**Streamlox suspenders, pair — \$1**

**Campus-Gab, your well-groomed  
hat with cotton gabardine trim. Full  
brim and a tapering crown that may  
be creased to several smart shapes.  
New Spring gabardine colors — \$5**

**"Osteo-path-ik" moccasin-type ox-  
ford, calfskin hand-stained to a rich  
and ruddy hue. Leather soles and  
heel. Combination last.  
Pair — \$8.95**

THE MEN'S STORE, SECOND FLOOR.

